

Breaking the Myth on Samsung Platform

Create a Samsung Apps Account

How do I start the publishing process?

1. Go to <http://seller.samsungapps.com>. You may access the registration menu by clicking [Join Now] on the Seller Office Guide page. If you already have a membership to Samsung Apps, Samsung Mobile Innovator, Bada Developers or Samsung D Forum, you may proceed with the registration using your member ID from any one of these websites. **(The account is free, no amount charged)**



[Log in](#) | [Join Now](#)



2. After registering as either a private seller or a corporate seller in the "Seller Type" field found on 'Join Now' page, you may enter seller information.

I Join Now

HOME > Join Now

If you are registered as (Samsung Apps/ bada Developers/ Samsung Mobile Innovator/ Samsung D Forum), please Sign In with your existing member ID to complete the registration process.

▶ E-Mail

▶ Password

Log In

You may join as a Seller Office member now, even if you are not a Samsung Apps member yet.

Please select your seller type. The registration process may be different.

Register as a **Private Seller**

Register as a **Corporate Seller**

▶ **What is a Private Seller?**

If you want to sell applications under your personal name, you should register as a private seller.

▶ **What is a Corporate Seller?**

If you want to sell applications under your company name, you should register as a Corporate Seller.

One ID can be shared within the company after a primary contact has been registered.

3. Select Mobile Seller in Type of Service at the top.

I Type of Service

Please select the type(s) of service. (Multiple selection is possible)

Mobile Seller ☐

TV Seller ☐

4. Enter basic seller information. Items ticked with a * are mandatory. Please enter the appropriate information for all items. (PRIVATE SELLER or CORPORATE SELLER)
- a. Private Seller

Basic Information

Please enter the basic information in English.

* Denotes required fields.

※ In case of applications for TV, your serviceable country is currently limited to the U.S only.

E-Mail *	<input type="text"/> Daum email (hanmail.net) may cause a delivery problem of confirmation e-mail. Please use another email account.
Password *	<input type="password"/>
Confirm Password *	<input type="password"/>
Title *	<input checked="" type="radio"/> Mr. <input type="radio"/> Ms.
First Name *	<input type="text"/> If you need to enter the middle name for the full name, enter it with the first name.
Last Name *	<input type="text"/>
Country *	<div>Select ▼</div> <p>When selling paid products, you can summarize your accounts through the bank(s) designated for the country you selected.</p>
Address 1 *	<input type="text"/> Please use English only.
Address 2	<input type="text"/> Please use English only.
ZIP/Postal Code *	<input type="text"/>
City *	<input type="text"/> Please use English only.
State/Region	<div>▼</div>
Phone Number *	<div>Afghanistan (+93) ▼ <input type="text"/></div> <p>Please enter a phone number where you can be reached regarding the contents of your application being sold. The information provided will not be used for any purpose other than businesses related to Samsung Apps.</p> <p>Both numbers and hyphens are allowed</p>

b. Corporate Seller

I Basic Information

Please enter the basic information in English.

* Denotes required fields.

E-Mail *	<input type="text"/> Daum email (hanmail.net) may cause a delievery problem of confirmation e-mail. Please use another email account.
Password *	<input type="password"/>
Confirm Password *	<input type="password"/>
Company Name *	<input type="text"/>
Country *	<div>Select ▼</div> <p>When selling paid products, you can summarize your accounts through the bank(s) designated for the country you selected.</p>
Company Address 1 *	<input type="text"/> Please use English only.
Company Address 2	<input type="text"/> Please use English only.
ZIP/Postal Code *	<input type="text"/>
City *	<input type="text"/> Please use English only.
State/Region	<div>▼</div>
Phone Number *	<div>Afghanistan (+93) ▼ <input type="text"/></div> <p>Please enter a phone number where you can be reached regarding the contents of your application being sold. The information provided will not be used for any purpose other than businesses related to Samsung Apps.</p> <p>Both numbers and hyphens are allowed</p>

5. Enter basic contact information if registering as a corporate seller.





I Primary Contact's information

First Name *	<input type="text"/>
If you need to enter the middle name for the full name, enter it with the first name.	
Last Name *	<input type="text"/>
Phone Number *	<div>Afghanistan (+93) <input type="text"/></div> <p>Please enter a phone number where you can be reached regarding the contents of your application being sold. The information provided will not be used for any purpose other than businesses related to Samsung Apps.</p> <p>Both numbers and hyphens are allowed</p>
E-Mail *	<input type="text"/>

6. Sellers may enter a URL that contains introductory information. It's recommended that you enter the information about introduction to your company on Seller Information as much as possible because it will be appeared on Seller page displayed when clicking Seller name at Samsung Apps. If you do not enter the information of the introduction, default introduction given by Seller Office will be applied.

I Seller Information

We recommend that you enter the information about introduction to your company on Seller Information as much as possible because it will be appeared on Seller page displayed when clicking Seller name at Samsung Apps. If you do not enter the information of the introduction, default introduction given by Seller Office will be applied. As seller introduction is commonly viewed in the seller introduction page in different countries, it is recommended to be written in English. (See sample of Seller page within Samsung Apps)

Introduction	<div><input type="text"/></div> <div>0/500 byte</div>
Background Image	<div><div></div><div>File Upload <input type="text"/> <input type="button" value="찾아보기..."/></div><p>A screenshot must be 405x140 pixels, and the file size 500 KB or less; JPG or GIF format only.</p></div>
Seller's Home URL ?	<input type="text"/>
Seller's Help URL ?	<input type="text"/>

7. Check the "I have read and agree to the Terms and Conditions" check boxes in the "Samsung Service Terms and Conditions", "Seller Office Terms and Conditions" and "Privacy Policy" section. You must agree to "Join Now" then click the [Confirm] button to complete the process.

| Samsung Account Terms and Conditions

1. Your relationship with Samsung

Your use of the Samsung's productions, application, software, services, websites, wap and other related services provided by us or any third party designated by us (collectively "Services" excluding any services provided to you by us, Samsung, under a separate written agreement) is subject to the terms set out below and any other terms applicable to you from time to time, including but not limited to, Samsung's privacy policy (collectively "Terms").
"We", "us", or "Samsung" means Samsung Electronics Co., Ltd, whose principal place of business is at 416, Maetan-3dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea.
It is important that you take the time to read these Terms carefully. These Terms and any of the documents referred to in the Terms

☒ I have read and agree to the Terms and Conditions. *

| Terms and Conditions

1. Your use of our Services

Your use of the Samsung Apps website at www.samsungapps.com and any other application, software, services, websites, wap and other related services provided by us or any third party designated by us including "Seller Office" (seller.samsungapps.com) ("STORE") (collectively "Services" excluding any services provided to you by us, Samsung, under a separate written agreement) is subject to the terms set out below and any other terms applicable to you from time to time, including but not limited to, Samsung's privacy policy (collectively "Terms").

By using the Services, you can make content and other software applications ("Applications") produced by you available to customers.

☒ I have read and agree to the Terms and Conditions. *

| Privacy Policy

1. Privacy Policy

- 1.1 This Samsung Apps and Seller Office ("Website") is operated by or on behalf of Samsung Electronics Co., Ltd, whose principal place of business is at 416 Maetan-3dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742 Korea. This policy applies to information about you which is collected by us, by any company within the Samsung Electronics group of companies, or by any other company under the Samsung brand ("Samsung Group Companies"). A full list of Samsung Group Companies is available upon request.

This policy sets out how we use and protect any information about you that you give to us through your use of the Website. If you have any questions or comments in relation to this policy, please contact our customer services department at the Support menu of

☒ I have read and agree to the Privacy Policy. *

Confirm

Cancel

8. Click the resend email button if you don't receive the confirmation email.

Step 1
Basic information

Step 2
Preliminary registration

Step 3
Completion

Welcome to Samsung Apps.

A confirmation mail has been sent to your registered E-Mail address.
Please use the confirmation link to complete your join request.

If you have not received an E-Mail, please click 'Resend E-Mail' below.

Resend E-Mail

9. Confirm via the email send to registered address.



Samsung Apps Seller Office

Welcome.

Preliminary membership registration to Samsung Apps Seller Office is complete.

You have registered a membership with Seller Office.

To complete your membership registration, please click the following link.

[http://seller.samsungapps.com/login/activityAuth.as?
emailID= abcd@test.co.kr&sellerAuthKey=0bqlaf6zon](http://seller.samsungapps.com/login/activityAuth.as?emailID=abcd@test.co.kr&sellerAuthKey=0bqlaf6zon)

If the above link does not work, try copy-and-pasting it directly into your browser's address field.

You can sell your developed applications worldwide after completing the registration.

Visit Seller Office now !

Sincerely,

Samsung Apps Seller Office Team

This E-Mail has been sent automatically. Please do not respond to this E-Mail
SEC respects your privacy. Visit our [Privacy Policy](#) and [Terms and Conditions](#) if you have any questions
Copyright© 2009~2011 Samsung Electronics Co., Ltd. All rights reserved.

10. Confirm the password of the e-mail address registered during initial registration to login.

| Join Now

HOME > Join Now

▶ E-Mail

▶ Password

Log In

11. Subscription completed successfully.

| [Join Now](#)

[HOME](#) > [Join Now](#)

Step 1
Basic information

Step 2
Preliminary registration

Step 3
Completion

Welcome! Seller hong
Congratulations on becoming a Seller Office member!

You can now register free applications as an Samsung App Seller.
After signing a commercial seller request, you can sell paid applications.

[➕ Add Free Application](#)

[Request Commercial Seller Status](#)

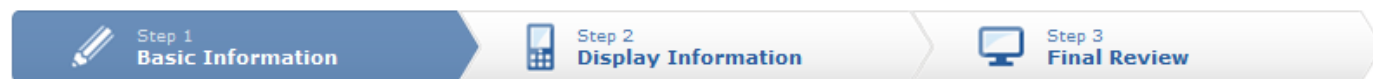
Publish/Register Application to Samsung Apps (Android)

How can I upload my app to Samsung Apps?

These are the steps for application registration;

| Add New Application

HOME>Applications>Add New Application



1. Select Android first and then all relevant **resolutions**. When the resolutions are selected, a list of **supported Android devices** will be displayed. Select a device.
2. Select one from Native Application, Widget and Adobe Air of **Content Type**.

| Device

* Denotes required fields.

Device info

* Select OS

☐ bada ☐ SHP ☐ Windows Mobile ☒ Android

Search Type

☒ Search input ☐ Direct input

* Resolution(s)

☒ Check All

☒ 240x320

☒ 360x640

☒ 480x800

☒ 240x400

☒ 320x320

☒ 480x320

☒ 1280x800

☒ 1024x600

* Search Results

☐ Mid-range Galaxy (QVGA)

View included device

☐ Premium Galaxy (WVGA)

View included device

☐ Premium Galaxy Wi-Fi (WVGA)

View included device

☐ Tablet Galaxy (WSVGA)

View included device

☒ Tablet Galaxy (WXGA)

View included device

☐ Tablet Galaxy Wi-Fi (WXGA)

View included device

* Selected Device(s)

Device Group	Device	Resolution(s)
Galaxy Tab 10.1	7500D	1280x800
Galaxy Tab 10.1	P7500	1280x800
Galaxy Tab 10.1	P7500M	1280x800
Galaxy Tab 10.1	SHW-M380K	1280x800
Galaxy Tab 10.1	SHW-M380S	1280x800

* Content Type

☐ Native Application ☐ Widget ☐ Adobe AIR ☒ ?

3. Select a **category** for the application.
4. Select the **age rating**.
5. If you selected Game as a category and Korea or Brazil as the target country, you must enter the rating information. The age restriction document must be issued by a 3rd party agency. Age restriction will be approved when the relevant document is submitted. Please upload the age restriction document issued in the relevant country in the same way as you upload an image. When you upload GRB for Korea or MJ/DEJUS for Brazil, select the age restriction corresponding to the document. If the necessary document is not available or issued in a country, cancel the selection of the country.
6. Select **if the application requires the network connection**.

I Category

* Denotes required fields.

* Category	Productivity	
* Age Restriction	Over age 0	
Rating Information	Rating Certificate for Available Countries ?	
	Available System	Age Restriction
	PEGI ?	0 +
	ESRB ?	0 +
	GRB ?	
	MJ/DEJUS ?	
	FSK ?	0 +
etc	0 +	

* Runs Offline?	<input checked="" type="radio"/> Standalone <input type="radio"/> Net-based
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- The version information is automatically extracted from the Android binary format.
- Register an APK file**, an Android binary format, in Application File. e.g. Android.apk
- If you use DRM option of binary, please select 'Yes' to 'Zirconia' under 'Android DRM' when registering applications. (Please note that you should register DRM for 'Package Name (App ID)' first on 'Applications > UID > Android DRM' page.)

I Binary

* Denotes required fields.

* Version	<input type="text"/> Please enter version information in an appropriate format. (For example "1.0") Currently, the app version check is based on the GNU version policy.
* Application File	<input type="text"/> Browse - Please upload an application file. * Only .zip file type is supported. - Uploading time is up to the binary size.
* VoIP	Does the application use VoIP? <input type="radio"/> Yes <input checked="" type="radio"/> No ?
* Android DRM	Application Contains Zirconia? ? <input type="radio"/> Yes <input checked="" type="radio"/> No
In App Purchase ?	Item Group ID <input type="text"/> <input type="button" value="Select Group UID"/> <input type="button" value="Clear"/>

- Select 'Free'. (Paid Service is available in some countries.)
- Select the countries where the applications are to be sold** (*Kenya store is not yet a paid store, which means that no one from Kenya can purchase BUT people from other countries which have a paid store can buy e.g. South Africa*). Check "Check All" or "Countries where application can be sold", then click the "Set countries for sale" to select the countries. The entry for Selling Starts is required, but you do not need to enter it because 'Selling starts on the day of approval' is selected as default.

Sales

* Denotes required fields.

Free Trial and price depending on sale periods can be set for applications whose bada API version is 2.0 or above.

* Free/Paid	<input checked="" type="radio"/> Free <input type="radio"/> Paid
* Countries	<div> <input type="checkbox"/> Check All <input type="checkbox"/> Countries where application can be sold ? </div> <div> <input checked="" type="checkbox"/> Distribute your application in countries if Samsung Apps service expands in the future. </div>
* Selling Starts	<input type="text"/> <input checked="" type="checkbox"/> Selling starts on the day of approval
Selling Ends	<input type="text"/> <input type="button" value="Calendar"/>

* Free/Paid	<input checked="" type="radio"/> Free <input type="radio"/> Paid
* Countries	<div> <input checked="" type="checkbox"/> Check All <input checked="" type="checkbox"/> Countries where application can be sold ? </div> <div> <input checked="" type="checkbox"/> Distribute your application in countries if Samsung Apps service expands in the future. </div>

Sales

* Denotes required fields.

Free Trial and price depending on sale periods can be set for applications whose bada API version is 2.0 or above.

<div> <div> <input checked="" type="checkbox"/> Check All <input checked="" type="checkbox"/> Countries where application can be sold </div> <div> <input checked="" type="checkbox"/> Selling starts on the day of approval </div> </div>	
<div> <div> <input checked="" type="checkbox"/> Selling starts on the day of approval </div> <div> <input type="text"/> <input type="button" value="Calendar"/> </div> </div>	

- Enter Application title less than 100 bytes. Click [Check] button to check whether the same Application title is used. If the same name is in use, you have to change it to another Application title.

* Application Title	<p>If you are selling your application to more than one country, please enter the title and description of your application in English only. Please note that this is one of evaluation categories.</p> <input type="text"/> <input type="button" value="Check"/>
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- Enter the description of the application.

*Description ?

0/4000 byte

14. Enter the tag.

*Tags

?

15. Check the languages supported by the application.

*Supported Languages

You can select the supported languages if your application supports multiple languages. Do you want to select the language?

☐ Yes ☒ No

<input type="checkbox"/> Arabic	<input type="checkbox"/> Czech	<input type="checkbox"/> Danish	<input type="checkbox"/> Dutch
<input checked="" type="checkbox"/> English	<input type="checkbox"/> Finnish	<input type="checkbox"/> French	<input type="checkbox"/> German
<input type="checkbox"/> Greek	<input type="checkbox"/> Hebrew	<input type="checkbox"/> Hungarian	<input type="checkbox"/> Indonesian
<input type="checkbox"/> Italian	<input type="checkbox"/> Japanese	<input type="checkbox"/> Korean	<input type="checkbox"/> Norwegian
<input type="checkbox"/> Polish	<input type="checkbox"/> Portuguese	<input type="checkbox"/> Russian	<input type="checkbox"/> Simplified Chinese
<input type="checkbox"/> Slovak	<input type="checkbox"/> Spanish	<input type="checkbox"/> Swedish	<input type="checkbox"/> Thai
<input type="checkbox"/> Traditional Chinese	<input type="checkbox"/> Turkish	<input type="checkbox"/> Ukrainian	<input type="checkbox"/> Vietnamese
<input type="checkbox"/> Other(s)			

16. Select another language if you want to add the description of the application in other languages.

Additional Language(s)

Select any other languages in which you want your application to be displayed on the Samsung Apps storefront, and enter the application's basic information for each language.

Do you want to select the language? ☒ Yes ☐ No

<input type="checkbox"/> Danish	<input type="checkbox"/> Dutch	<input type="checkbox"/> Finnish	<input type="checkbox"/> French
<input type="checkbox"/> German	<input type="checkbox"/> Indonesian	<input type="checkbox"/> Italian	<input checked="" type="checkbox"/> Korean
<input type="checkbox"/> Norwegian	<input type="checkbox"/> Polish	<input type="checkbox"/> Portuguese	<input type="checkbox"/> Russian
<input type="checkbox"/> Simplified Chinese	<input type="checkbox"/> Spanish	<input type="checkbox"/> Swedish	<input type="checkbox"/> Thai
<input type="checkbox"/> Traditional Chinese	<input type="checkbox"/> Turkish	<input type="checkbox"/> Ukrainian	<input type="checkbox"/> Vietnamese

Korean

*Application Title	<div><div></div><div>Check</div></div>
*Description	<div><div></div><div>0/4000 byte</div></div>
New features	<div><div></div><div>0/4000 byte</div></div>
*Tags	<div><div></div><div>?</div></div>

Save

Close

17. Click the Search button and upload the image to be used as the icon of the application. (jpg or gif format, Size: 135*135 pixels, under 500KB)

* Icon Image	<input type="text"/>	찾아보기... ?
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18. Register 4 screenshot images. The image size is 800*480 in the landscape mode and 480*800 in the portrait mode. Any other sizes will not be registered (jpg or gif format under 500KB).

* Screenshots	1	<input type="text"/>	찾아보기... ?
	<input type="radio"/>	Landscape (800×480)	<input checked="" type="radio"/> Portrait (480×800)
	2	<input type="text"/>	찾아보기...
	<input type="radio"/>	Landscape (800×480)	<input checked="" type="radio"/> Portrait (480×800)
	3	<input type="text"/>	찾아보기...
	<input type="radio"/>	Landscape (800×480)	<input checked="" type="radio"/> Portrait (480×800)
	4	<input type="text"/>	찾아보기...
	<input type="radio"/>	Landscape (800×480)	<input checked="" type="radio"/> Portrait (480×800)

19. If there is a copyright on the application, enter the Copyright Holder. The information of the Copyright Holder will be displayed as the Seller name in the store.

20. Enter the Support E-Mail address.

I Support Information

* Denotes required fields.

Copyright Holder	<input type="text"/>	?
* Support E-Mail	<input type="text"/>	
Support URL	<input type="text"/>	
YouTube URL	<input type="text"/>	?
	YouTube URL Information	

21. Enter the comments for reference during the certification evaluation.

I Certification

* Denotes required fields.

Comments to Certification Team (ENGLISH only)	* Please enter comments to the Certification Team. ?	
	<input type="text"/>	
	4/4000 byte	
	Attach materials for requesting certification. ?	
	<input type="text"/>	찾아보기...
	Video link for certification review reference.	
	<input type="text"/>	

22. This is the part to check the input data. Please confirm that all data are entered in conformity with the guide. To change the data, click the [Back] button to move back to the previous page. Click the [Confirm] button to complete the registration process.

Step 1
Basic Information

Step 2
Display Information

Step 3
Final Review

Please review the entered information and go to the next step. To edit, click the appropriate step above.

Device

Device Info	Select OS	Android		
	Selected Device(s)	Device Group	Device	Resolution
		Galaxy S2	I9100	480x800
		Galaxy S2	I9100G	480x800
		Galaxy S2	I9100L	480x800
		Galaxy S2	I9100M	480x800
		Galaxy S2	I9100T	480x800
		Galaxy S2	I9103	480x800
		Galaxy S2	SC-02C	480x800
		Galaxy S2	SGH-T979	480x800
		Galaxy S2	SHW-M250K	480x800
		Galaxy S2	SHW-M250L	480x800
		Galaxy S2	SHW-M250S	480x800
Content Type	Native Application			

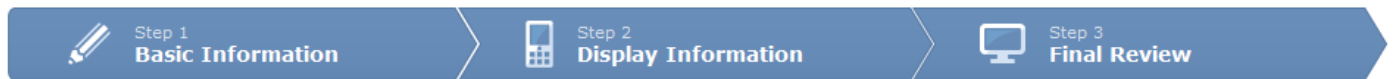
Category

Category	Utilities > Scheduler
Age Restriction	0 +

23. The registration is completed when the following message is displayed.

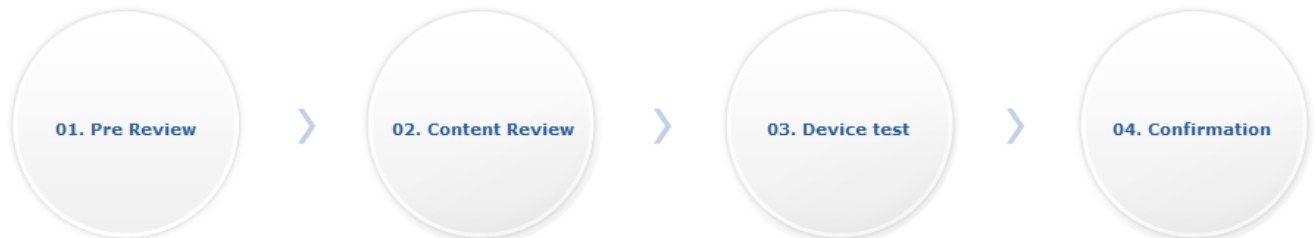
I Add New Application

HOME > Applications > Add New Application



Application registration has been completed.

The approval process will be as follows.



You can check the review status of your submitted application in Applications > Approval Status or by checking your E-Mail.

To add a device to your registered applications, go to Application > Approval Status, and click the "Add Device" button.

Approval Status